



SPONSOR PARTICIPATION FORM

YES! We pledge to sponsor the *2012 Midwest Indoor Tri Classic Series* in the following capacity and understand the deadline for commitment is December 15, 2011 due to advertising deadlines.

_____ **GOLD SPONSOR \$2500**

- * **Prominent logo on MITCS website and link to your company website**
- * **Link on Facebook Fan page**
- * **Logo and website information included in all cross promotional materials for all triathlons, bike and run events in the Chicagoland area.**
- * Large size logo (5" x 3") printed on the back of athlete and volunteer race T-shirts
- * Large size logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- * *Full page* ad printed in all official **MITCS race booklets** (included in athlete's race packet)
- * Booth & banner space available at all race sites
- * Recognition plaque
- * Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- * Hospitality room privileges for employees
- * Guest passes to each facility for employees and families (up to 16 per company)

_____ **SILVER SPONSOR \$1500**

- * Logo on MITCS website
- * Medium size logo (3.5" x 1.75") printed on the back of race T-shirts
- * Medium size logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- * *Half page ad* in all official **MITCS race booklets** (included in athlete's race packet)
- * Booth & banner space available at all race sites
- * Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- * Hospitality room privileges for employees
- * Guest passes to each facility for employees and families (up to 12 per company)

_____ **BRONZE SPONSOR \$750**

- * Business name printed on race T-shirts
- * Small size logo printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- * Small size logo printed in all official **MITCS race booklets** (included in athlete's race packet)
- * Booth & banner space available at all race sites
- * Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- * Hospitality room privileges for employees
- * Guest passes to each facility for employees and families (up to 6 per company)

_____ **SERIES PRODUCT SPONSOR (all 3 events)**

- * Business name printed on race T-shirts
- * Business name printed on race flyers (distributed to Chicagoland retailers & fitness clubs)
- * Business name listed in all official **MITCS race booklets** (included in athlete's race packet)
- * Booth & banner space available at all race sites
- * Option to place advertising (brochures, gadgets, coupons, etc.) in all race packets
- * Hospitality room privileges for employees
- * Guest passes to each facility for employees and families (up to 8 per company)

_____ **RACE PRODUCT SPONSOR (1-3 races)**

- * Booth space available at race site(s) of sponsorship
- * Corporate banner displayed at race site(s) of sponsorship
- * Hospitality room privileges for race day booth employees

Company name _____
 Address _____
 City, State, Zip _____
 Telephone # _____
 Contact person _____

NOTE:

- ✓ **Please make checks payable to:
MIDWEST INDOOR TRI CLASSIC SERIES**
- ✓ **Please email company logo in high quality .jpg or .pdf format to sthurston@edward.org**